

**WELCOME  
TO THE FUTURE  
OF URBAN  
AUTOMOTIVE  
TRANSPORTATION**



**The new game-changing  
Micro-Mobility Vehicle**

# The Future of Urban Automotive Transportation

Millions of North Americans are stuck in traffic jams every day driving to and from work. Drivers in large cities waste an estimated 2-4 hours every day stalled in traffic. In addition to the lost time, drivers who are trapped in traffic jams face increased stress, reduced quality of life, and greater exposure to vehicle exhaust fumes – all factors that are harmful to their health.

The economic cost in terms of lost productivity is also significant. Based on findings from INRIX, a transportation analytics firm, traffic congestion cost the U.S. economy a staggering \$305 billion in 2017.

Not only are these daily traffic jams an enormous waste of human energy, but they are also a great waste of non-renewable energy sources, including oil and gasoline, and a major cause of air pollution. To make matters even worse, a great majority of the cars on our clogged highways have only one person inside.

The road system simply doesn't work, and doesn't make sense. It's inefficient, wasteful and harmful to our health and the environment. We have to have find a better way.

So what is the solution?

A newly developed personal electric vehicle called **SARIT**.

- **Safe**
- **Affordable**
- **Reliable**
- **Innovative**
- **Transport**

SARIT could dramatically reduce traffic congestion, cut the amount of time it takes for individuals to travel to and from work, and improve air quality.

Best of all, the SARIT gives you the individual mobility and freedom that comes with personal transportation – the freedom to go wherever you want, whenever you want.



# Micro-Mobility

The SARIT is the beginning of a new movement that we are calling the Micro-Mobility Revolution!

“Micro-Mobility” refers to a new class of small vehicle that will become increasingly important to urban transportation infrastructures in cities around the world.

These are vehicles that are small in size, yet big in capability and flexibility - able to go places and do things that standard vehicles cannot, all while producing zero emissions.

Micro-Mobility vehicles can be generally defined as having the ability to park at least four vehicles in one standard-sized parking space.



# Compare the Costs – Count the Savings!

## Yearly operating cost comparison in USD (Small sedan vs SARIT)



	Small Sedan	SARIT	SARIT Savings
Parking	\$7,680	\$1,920	\$5,760
Energy consumption	\$840 (gas)	\$60 (electricity)	\$780
Insurance	\$1,500	\$250	\$1,250
Maintenance	\$400	\$100	\$300
Leasing cost	\$4,400 (24 month lease)	\$1,100 (24 month lease)	\$3,300
Yearly cost total	\$14,820	\$3,430	<b>\$11,390</b>

- Parking cost is based on \$32/day x 5 days/week for the small sedan - 4 Sarits will fit into a single parking spot (\$8/day per SARIT).
- Energy consumption is based on 7,500 miles (12,000 km) travelled.
- Leasing cost is based on a typical small sedan with a \$18,000 list price, the SARIT lease is based on a list price of \$4,400.

It's



## Safety is our top priority:

The SARIT has an expertly engineered safety cage, manufactured with tubular extruded aluminum.



# Easy to Operate

- Just plug your SARIT into any ordinary electrical socket for easy overnight charging.
- Travel 60 miles (100 km) on a single charge - ideal for city commuting.
- Go anywhere a bike can go: the SARIT is super compact, measuring 3.5 feet wide, 6.5 feet long, and 5 feet high.
- A 30-minute instruction lesson at one of our dealerships should be all you need to get your e-car certification and get on the road.
- Average downtown parking fees would be one quarter the cost: 4 SARITs will easily fit into a single regular car parking space.



# Flexible Seating Options

- The SARIT has a motorcycle-style seat that can comfortably seat the driver plus one other person.



- Enjoy full weather protection in a fully enclosed cabin...  
... or easily remove the doors for open-air fun in the sun!

# Flexible Cargo Options

- SARIT has enough on-board luggage space to accommodate several grocery bags, or a standard-sized carry-on luggage bag.
- We've designed a flexible cargo accessory system with add-on components to hold golf bags and other common items.



# Health Benefits of the SARIT

The COVID-19 health crisis has greatly impacted our lives, changing the way we live and work, and causing people to rethink how our society functions – everything from the way our cities are organized to the way we travel.

During the pandemic, the SARIT can play an important role in enhancing individual health and safety while also helping to reduce the spread of COVID-19 and other harmful illnesses.

## A Healthy Alternative to Public Transit

- Personal transportation offers far greater protection against contracting and transmitting viruses and other illnesses than crowded buses, trains and subways while costing less than half the price of public transit.

## An Ideal Vehicle for Health Care Workers

- Frontline health care workers who work in hospitals and seniors' nursing homes and who are underpaid should not have to use public transit, which can be a major spreader of colds, flus and other deadly viruses like COVID-19.
- The SARIT would be a much safer mode of transportation for health care workers who care for the sick and the elderly since it would reduce the likelihood of transmitting COVID-19 and other life-threatening viruses.
- The use of micro-mobility vehicles like the SARIT would also significantly reduce the need for parking at hospitals and seniors' facilities.



# Why We Need To Change

## ***“We have 100 years left before doomsday.”***

- *Renowned astrophysicist Stephen Hawking speaking in an interview on the BBC documentary Expedition New Earth about the threat of human extinction if we continue to consume the planet’s resources at an unsustainable rate.*

Over-population. Rapidly depleting non-renewable natural resources. Increased air pollution. And accelerated climate change.

Our current way of life is simply unsustainable. We need to change.

One of the biggest problems we face today is the environmental damage caused by large automobiles – everything from traffic congestion and deteriorating air quality to the nonstop depletion of the world’s oil reserves.

Consider the following facts:

- *Air pollution from gas and fuel emissions, sometimes called the “invisible killer”, kills approximately 8.8 million people per year – more than double the total number of people who have died worldwide from the coronavirus COVID-19 pandemic that began more than a year ago.*

*(Source: European Heart Journal, Volume 40, Issue 20, March 2019)*

- *In the US alone, the amount of space that has been paved over for cars is larger than the state of Georgia – approximately 153,910 square kilometres.*

*(Source: Lester R. Brown, World on the Edge: How to Prevent Environmental and Economic Collapse)*

- *Close to one-third of all the grain grown in the US is being used for ethanol to fuel automobiles – an amount that could feed 400 million people worldwide.*

*(Source: Lester R. Brown, Full Planet, Empty Plates: The New Geopolitics of Food Scarcity)*

In order to find a more sustainable path, the world will need to reduce large car production by more than 60 percent over the next 10 years and replace large gas-powered cars with smaller electric vehicles and new types of environmentally friendly public transit.

The SARIT is the first step in that evolutionary process – a powerful and effective solution to the problems we face on our congested roads and highways.

# Frank Stronach

- Inventor of the SARIT
- Developed the first electric-powered van to be certified under North American highway safety legislation in 1990
- Directed and led the development of one of the world's first all-electric vehicles in 2009
- Founder of Magna International, a global leader in automotive technologies



*"I have a proven track record of technological innovation in the automotive industry – one that led to my induction into the Automotive Hall of Fame in the USA. Utilizing that extensive experience and expertise, I have developed a personal electric vehicle that I believe will revolutionize personal transportation."*



# SARIT FAQs:

- **Do I need a license to drive a SARIT?**

A 20-minute instruction lesson at one of our dealerships is all you need to get your e-car certification and get you on the road.

- **Do I need a license plate?**

All SARIT vehicles automatically come with a license plate for registration and identification purposes. The \$20 cost for the license plate is paid for by the vehicle distributor.

- **Where can I drive my SARIT?**

SARIT vehicles can drive on any road where a bicycle is allowed, as outlined in the Ontario Highway Traffic Act.

- **Can you drive a SARIT in the snow?**

The car is engineered to drive in all types of weather, including rain and snow.

- **How fast does it go?**

The SARIT's speed is capped at less than 32 km per hour (20 mph).

- **How far can I drive once it's been charged?**

You can travel up to 100 km (60 miles) on a single charge, which is ideal for city commuting.

- **Can I tell how much charge is left on my battery?**

There is an indicator on the dashboard that shows you the percentage of battery life remaining.

- **Is the SARIT Canadian?**

Yes, the SARIT was designed and developed here in Canada and will be assembled at Stronach International's new world headquarters in York Region, north of Toronto. Initially, 80% of the components for the SARIT will be produced here in Canada, including the vehicle's all-aluminum outer body panels and frame. Our goal is to have 100% of the car's components sourced and manufactured in Canada within the next 2-3 years. That means thousands of direct and indirect jobs for Canadians that are connected to the production and supply of micromobility components for the automotive industry.

- **What is the main purpose of the SARIT?**

The SARIT was designed to provide you with an inexpensive and environmentally friendly way to get from your home to work and back again, or to take you to public transit stations such as GO trains, subways, and buses.



# The SARIT Scholarship Program

## *Ideas for Building a Better World*

Stronach International, the company that invented the game-changing SARIT, is reaching out to Canadian university students to come up with ideas for building a better world.

The SARIT Scholarship Program will launch in Fall 2021 and will be open to all university students attending a Canadian university. The program is looking for the best and most innovative solutions on how we can advance economic development while also restoring and protecting the environment.

The students with the best ideas will receive prizes that include electric vehicles and paid internships at one of the world's leading electric mobility companies.

## ***Over Half a Million Dollars in Prizes Available!***

- ***Electric Cars***
- ***Cash Prizes***
- ***\$100,000 Internship***

## ***Coming to a University Campus Near You!***

Following the launch of the Scholarship Program this Fall, teams from our company will visit campuses across the country as part of a nationwide tour to provide students with the opportunity to test drive a vehicle and tell us how they feel about the SARIT.



# A Better CAR A Better WORLD

Time is running out.

Our roads are clogged. Our air is polluted.

Our renewable resources are being depleted.

We have to change course.

With the revolutionary new SARIT, we can.

We can begin the process of dramatically reducing air pollution, unclogging our gridlocked highways, and saving precious non-renewable resources.

We can leave behind a better world.

And we can begin today.

The era of affordable electric vehicles has arrived.



The future is  
**SARIT**  
*SAFE AFFORDABLE RELIABLE INNOVATIVE TRANSPORT*

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